



Nebraska Appaloosa Club
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To Whom It May Concern:

I am excited to announce because of overwhelming success in 2013, the Nebraska Appaloosa Club is continuing its Think Pink Show Run for the Appaloosa breed in 2014! This year we will continue to expand our successful Think Pink show of the past seven years into a 10 day event, the Think Pink Memorial Run. Proceeds from the Think Pink Memorial Run will be donated to The Breast Cancer Foundation.

The Think Pink Memorial Run will be held in Grand Island, Neb., at the Fonner Park complex running 10 consecutive days:

May 23-25	ApHC Show with 4 judges
May 26	NHCA Approved Open Show
May 27	Paid Warm-Ups – Great way to prepare for Appaloosa Nationals, from showmanship to working cow horse
May 28	Special Event at the Lazy K Arena in Grand Island, Neb. - games, reining, cow horse and roping
May 29	Off Day of fun and games!!!
May 30-June 1	ApHC Show with 4 judges

We are excited to welcome 10 judges in just 10 days to the Think Pink Memorial Run! Last year we had a wonderful showing with exhibitors from each of our adjoining states as well as Texas, Illinois and even Canada and we expect that to continue to grow! It is our goal to keep the show affordable for all exhibitors, so we are setting flat fees of \$350 for open and non-pro exhibitors and \$300 for youth. Those fees will include a stall for 10 days and unlimited entries at the ApHC shows. For a full show bill, fee outline, and list of past sponsors you can visit www.neapp.org.

To make the show a success for our exhibitors and our charity, The Breast Cancer Foundation, we are looking for sponsors for circuit awards, division awards, silent auction items and prizes for the games which will take place on May 29. (In past years games have included the Non-Pro Kiss a Pig contest, Balloon Battle, Men's Dolly Parton Race, Throw a Pie at Your Trainer, Back-In-The-Day Trail and a Jackpot Roping.) One new option for you to consider this year to show your support is sponsoring one or more of our youth kids at the show with anything from a gift basket to be sold on the silent auction to making a donation toward the cost of their entry fees.

This past year we raised more than \$2000 to combat breast cancer. We have already had interest from across the United States and are expecting an even larger turn out. Our hopes are that this show will once again be the largest appaloosa show west of the Mississippi! I know with your help we can make our show a success. With your sponsorship you will receive a link on our website, a banner in the arena, and a listing in our annual Peak To Peak magazine ad, as well as numerous announcements at our show. Please contact me or any board member with any questions you may have on becoming a sponsor of this amazing event.

Sincerely,

Jim Jirkovsky
President, Nebraska Appaloosa Club